

# Green Homes Farms and Resort Pvt. Ltd.

[www.greenhomegroup.com](http://www.greenhomegroup.com)



## Background:

Green Home is a real estate company incorporated in early 1998, with its first project in the city of Hyderabad. Their project reflects the farsightedness that commensurate with the vision.

## Mission:

The client was aiming to promote two of its properties: Icon's Isle and Beverly Slopes and generate sales leads.

## Venue:

GVK One Mall, Hyderabad



## Execution:

Activity was conducted for 15 days. The client had one member of staff manning a branded banner stand and podium. They also had brochures for interested customers to take away with them.

## Results:

- 160 hot leads generated
- Raised awareness
- Currently converting leads into sales

*"This was our 1<sup>st</sup> experience in this kind of venue. We would recommend this kind of marketing"*

Bollineni Hari Babu  
Green Homes  
Director

