

Background - Samara Hyundai is the first Hyundai dealership cars sale on all India that provide highest level of Customer Satisfaction and record the largest sales of Hyundai cars from a single Dealership.

Venue: DLF Place Saket, Delhi.



Mission - The client was aiming to promote the Hyundai i10 to raise the profile of the dealership .The Client was also aiming to generate sales leads to Follow up after the promotion.

Execution - The client displayed Hyundai i10 within the mall with a backdrop & reception desk. 3 trained staff members were available on site at all times to interact, explain the features and to answer customer queries.

“This promotion was successful and we have delivered around 12 cars from the leads generated from the activity. It’s ideal location makes it a very busy centre. Overall, we are very satisfied with the promotion and all the help given by SpaceandPeople”